

Arts, Media and Entertainment: Digital Arts Media Pathway



CHICO HIGH SCHOOL

CTE Digital Media Arts Pathway Course Sequence



Course Descriptions

Digital Arts 1

**A-G "F" Area
Optional Butte-College Credit

This class is designed to develop digital art skills related to **digital photography, video and computer art**. An emphasis will be placed on the **design and composition** of digitally created artwork. Students will learn **digital manipulation of still and moving images** along with equipment operation. Students use and have access to industry standard lighting, printers, dye sublimation printers & heat set, book binders, button makers, and more. Students also participate in student leadership activities, and local gallery shows.

Digital Arts 2

**A-G "F" Area
Optional Butte-College Credit

This class will continue to build on the skills of Digital Arts 1 to develop advanced skills in digital art techniques. More emphasis will be placed on the **fine art aspects of graphic images, still images and moving images using design, composition and storytelling**. Students use and have access to industry standard cameras, video sliders, gimbals, audio mics, lighting, printers, dye sublimation printers & heat set, book binders, button makers, and more. Students also participate in student leadership activities, nationally recognized competitions, and local gallery shows.

Art Enrichment

Students will develop digital art, illustration, and graphic design projects that can be transferred to **t-shirts**, and other **three-dimensional items** or flat work such as **posters, banners and stickers**. Second semester students are placed in internships. Students use and have access to industry standard lighting, printers, dye sublimation printers & heat set, book binders, button makers, and more. Students also have opportunities to participate in student leadership activities, nationally recognized competitions, local gallery shows, and help run the CHS print shop.

More information about this pathway...

Digital Arts Media pathway is a technology-based program of study. Students work with **industry-standard programs** such as **Adobe Photoshop, Premiere and Illustrator**. Additionally, students work with high-quality cameras and video-cameras. Our state-of-the-art computers are equipped with **Wacom** drawing tablets. Additionally, we have a class set of **Apple iPad Pro** tablets with **Apple** drawing pencils and brushes.

<https://chsdigitalartsdesign.wixsite.com/website-1>

Note: these templates are designed to help guide students. The order of some classes may vary and individual variation can be applied.



**LOCAL POST-SECONDARY
OPTIONS:**

Butte College

AS Certificate in:

- Multimedia Studies
- Radio-TV-Film: Video Prod.
- Film, TV, Media

AA Degree: Graphic Design

AA Degree: Communication
Studies

AA Degree: Art

CSU, Chico

BA Degree: Communication Design

- Media Arts
- Graphic Design

BS Degree: Animation & Game Design

BFA Degree: Arts

HIGH-WAGE CAREERS:

Graphic Designer
Videographer
Photographer
Print Manager
Art Director
Producer/Director
Multimedia Artist

Contact:

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Career and Technical
Student Organization:



SkillsUSA
Champions at Work®